

# Jeremy Winter

Web Designer / Front End Developer

**PORTFOLIO**  
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2523 S. Wayzata Blvd. #20, Mpls. MN 55405

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## ABOUT

I specialize in UX/UI design and front end development of websites and mobile applications, animation, graphic design and branding.

## EXPERIENCE

### Digital Designer / Front End Developer

Sleep Number - 11/9/15 to present

- Designed and developed digital products including responsive websites, animated display ads and social media content.
- Designed high-converting responsive landing pages.
- Designed style guides for sales events across all digital channels.
- Experience with modern tooling systems using node.js, npm, SASS and gulp.
- Experience using version control systems git and github.
- Experience building reusable code components.
- Strong understanding of developing for large scale projects using BEM conventions.

### Freelance UX/UI Designer / Front End Developer

Securian Financial Group - 9/21/15 to 11/6/15

I designed and developed fully functioning desktop and mobile prototypes using Axure RP.

- Developed user personas, feature definitions and user flows.
- Designed topic and audience IA systems for organization and navigation.
- Developed high fidelity prototypes for usability testing using Axure RP.
- Collaborated with team members and stakeholders.
- Experience in responsive website design and development.

### Freelance Digital Designer / Front End Developer

Sleep Number - 8/1/15 to 8/14/15

I provided design and production code for animated web ads.

- Designed and developed animated web ads in CSS and JavaScript.

### Freelance UX/UI Designer / Front End Developer

Merrill Corporation - 2/14 to 4/15

I provided UX/UI design from initial research through final deployment for multiple business lines.

- Conducted user research to gather data about how users currently perform tasks.
- Developed user personas, feature definitions and user flows.
- Designed sequential IA systems for organization and navigation.
- Designed and developed responsive prototypes using HTML/CSS, Bootstrap and jQuery.
- Strong understanding of cross-browser compatibility issues and ways to work around them.

### Freelance Art Director / Website Designer

2001 to 2015

I provided a creative vision for websites, packaging, advertising and collateral material for many small businesses and start-ups.

I worked closely with the owners and senior management to develop and implement the creative strategy and provide strong creative solutions.

- Experience in UX/UI design, typography, brand development and art direction
- Experience in responsive website design and development with HTML/CSS, Bootstrap, jQuery and WordPress.
- Designed and developed integrated brands through print and digital.

### Art Director

Bolin Advertising - 2000 to 2001

I was responsible for art directing and designing of new concepts, print advertising and a brand presence for clients.

- I worked closely with clients, management, account staff, and sales staff to develop valuable working relationships.
- Provided leadership and expertise in many new business efforts.

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## SKILL SET

Creative problem solver.  
Strategic thinker.  
Strong communication skills.  
Cool under pressure.  
Highly adaptive.  
Leadership skills.  
Acute attention to detail.  
Collaborator.  
Idea generator.  
Highly motivated.  
Conceptual thinker.  
Very efficient time management skills.  
Strong work ethic.  
Life long learner.  
Effectively manage relationship and direct all projects.  
Ability to carry out projects from concept to completion.

## EXPERTISE

Mastery of Adobe Photoshop, Illustrator, Sketch and InVision. A thorough professional knowledge of HTML5, CSS3, Bootstrap, SublimeText, Axure RP, Edge Animate, jQuery, JavaScript, modern tooling systems using node.js, npm, SASS, gulp, BEM and WordPress. Knowledgeable in Microsoft Office Suite (Word/PowerPoint/Excel).

## EDUCATION

2016 Online at Frontend Masters  
2006 Minneapolis Community and Technical College  
1999 BrainCo, The Minneapolis School of Advertising  
1994 Brown College, Associates Degree in Graphic Design